

# JOIN THE MOVEMENT



#NATURE  
FOR ALL



[WWW.NATUREFORALL.GLOBAL](http://WWW.NATUREFORALL.GLOBAL)

The following are some ideas and opportunities for you to play a role in promoting the IUCN [#NatureForAll initiative](#). Remember, too, that #NatureForAll is yours to use, promote and amplify.

#NatureForAll is a movement, and it's also a hashtag! Feel free to add the hashtag or logo to your campaigns, events and activities. As a partner/IUCN Commission member, this campaign is yours.

That said, here are some specific ideas for you to play a more active role in supporting and promoting #NatureForAll.

For more information on any of the following opportunities, or if you have other ideas on how you'd like to get involved, email [info@natureforall.global](mailto:info@natureforall.global).

## Coordinate/participate in a thematic community.

- Whether your work focuses on education, protected areas, health or urban nature, there are others from around the world who likely share your ideals. Find and cultivate these relationships, learn from others and collaborate on efforts through thematic communities, like the WCPA Health and Well-being Specialist Group.

## Create a new #NatureForAll campaign.

- Create a #NatureForAll video contest? Are you a teacher? Get your students to create love of nature drawings and share them online and on the #NatureForAll website. Planning a fundraiser? Use [#NatureForAll resources](#) to leverage even more visibility!

## Submit [love of nature stories](#), your own or others'.

- Do you like writing? Why not submit your love of nature story? Want to do more? Interview others and share their love of nature story. More of a videographer? You can share those as well. No matter what format, #NatureForAll has a space to share your stories, and stories of others.



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## Research and draft content for thematic pages.

- Help build the #NatureForAll website by providing up to date research and information related to the four main thematic areas of the movement: urban, health, youth and protected areas.

## Integrate #NatureForAll into your existing campaign.

- Have plans for a campaign that promotes conservation and love of nature? Incorporate the [#NatureForAll logo](#). Use or adapt existing [#NatureForAll resources](#). Use the #NatureForAll hashtag on social media.

## Moderate [chat functions](#) on Discovery Zone or the website.

- Keep #NatureForAll partners connected by moderating a chat room and encouraging discussions within your community.

## Coordinate/participate in a regional community.

- With partners in more than 80+ countries, there are opportunities for local and regional partners to work together and amplify their efforts.

## Gather [resources](#) for the Discovery Zone.

- Do you like exploring new resources aimed at helping people connect with and learn about nature? Help identify new partner resources and add them to this growing database.

## Maintain the Discovery Zone [calendar of events](#).

- Always looking for new events, opportunities and activities related to nature? Help add content to the calendar of events.

## Become a #NatureForAll social media creator.

- Love being on Twitter, Facebook or Instagram? Be part of the #NatureForAll social media team and share local and regional content, in your own language, on the #NatureForAll platforms.

## Take a leading role with the [Sounds of Your Park](#) platform.

- The Sounds of Your Park website features sounds from protected areas from around the world. Help promote the site and gather new sounds.

## Maintain and promote the [#NatureForAll Trivia Game](#).

- Review the existing questions and make sure the content is up to date. Or add more questions to keep the game fresh.



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