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INSPIRING LOVE AND RESPONSIBLE ACTION: 2021 – 2024 Pathways and Priorities 2022 Objectives

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A global movement to
inspire love of nature . . .



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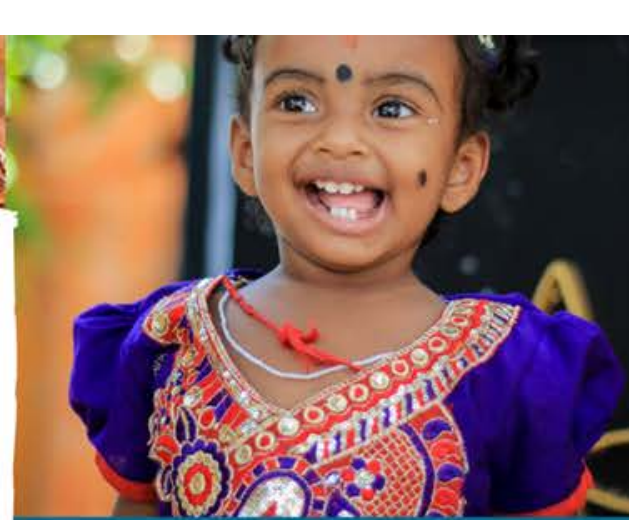


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for people, the planet and all
of life



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With ecological principles to
guide our pathways.

VISION

A world in which everyone loves and cares for nature . . .

- *Experiencing awe, joy and gratitude,*
- *Connecting with thriving ecosystems,*
- *Contributing to their regeneration,*
- *Benefitting from all they provide, and*
- *Taking action in support of a resilient and healthy future for all.*



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GOALS

- Raise awareness of **nature and its important values**
- Shift human priorities to **empathy, care and connectedness** with nature
- Inspire opportunities for all people to experience and **connect meaningfully** with nature
- Grow a cohesive **community of shared commitment and action worldwide**



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**Living systems are inherently
interrelated, self-organizing, self-
regulating and regenerative.**



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ECOLOGICAL PATHWAYS

- Diversity
- Niche
- Cooperation
- Connectedness
- Community





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Priority 1: Celebrate love and action for nature.

- All ages, cultures, and regions
- Schools, cities, parks, protected areas, etc.
- Existing and new campaigns
- Resources and tools
- Storytelling



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Priority 1: Celebrate love and action for nature.

2022 Objectives:

- Engage new and existing partners 1:1
- Promote partner events and resources
- Collaborate to create a Festival
- Promote existing tools, e.g., Discovery Zone, Storybook, People of Parks, Sounds of your Park, Card Game
- Participate in international events, e.g., Africa Protected Areas Congress March 2022, BackYard Bio May 2022, C&NN Inside Outside May 2022 and IMPAC5 September 2022



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Priority 2: Foster enabling environments.

- Policies and practices
- Empathy, equity and access
- Reciprocity—rights to nature and rights of nature
- Human action on responsibilities



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Priority 2: Foster enabling environments.

2022 Objectives:

- Follow-up on preliminary conversations to collaborate with the IUCN Commission on Environmental, Economic and Social Policy specific to the discussion of environment-related rights and responsibilities.
- Collaborate in support of CEC and other IUCN members with rights and responsibilities within their mandates.



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Priority 3: Weave communities.

- International, regional, local
- Themes and settings, e.g., urban, health, education, arts
- Communications
- Resources, tools
- Inclusive, under-represented



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Priority 3: Weave communities.

2022 Objectives:

- Refresh and expand tools e.g., website, Seedbox, Guidebook, Brochure and Flyer PDF, Powerpoint decks.
- Engage and encourage volunteers and networks.
- Facilitate development of regional #NatureForAll Communities of Change, including CEC Regional Vice Chairs.
- Facilitate development of thematic areas within the #NFA Network and Working Group, e.g., fundraising, urban, protected areas, education, children, and health.
- Co-develop collaborative projects with foundation or other funding, e.g., Greening of Schoolyards project funded by the Robert Wood Johnson Foundation with Children & Nature Network, Salzburg Global Forum and International School Grounds Alliance.

#NATUREFORALL IS....

- Connecting hundreds of organisations for one unified voice
- Raising awareness of nature and its values
- Providing toolkits, communication and education tools, and other resources to help others do the same
- Creating billions of moments to fall in love with nature

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