



NATURE
FOR ALL

#NatureForAll Blog Guidelines

The #NatureForAll blog features real personal stories about finding and sharing a passion for nature and empowering others to do the same. Submit your #NatureLoveStory for the [#NatureForAll Storytelling festival](#).

Partners can submit a blog post about anything that inspires a love of nature, encourages experiences in the natural world, or informs people about the importance of conservation. Submissions should be between 400-600 words and include at least one good quality image, but 3-5 images would be better. Links to videos are also encouraged.

Here are a few questions for you to answer:

- Tell us about yourself and why you love nature.
- Describe your program, personal initiative, or work as it relates to #NatureForAll.
- Why is it important? Do you have a few statistics to share that demonstrate the success of the program, initiative, or work?
- What is the relationship between the topic of your blog post and #NatureForAll? (e.g., shared goals, based on similar research, emphasis on humans being a part of the natural world, implementation of a particular #NatureForAll strategy, collaboration with other #NatureForAll partner(s)).
- In your opinion, and based on your experience, what message, experience, or action will change peoples' relationship with the natural world? How can nature be integrated into our everyday lives so that more of us take action that supports nature conservation?
- Provide an action for our readers! How can interested and inspired individuals or organizations get more deeply involved with #NatureForAll? (e.g., learn more about a cause, do an activity in nature, collaborate with other coalition members, reach out to organizations in new sectors, or even use a particular hashtag on social media).
- Remember to include links to relevant websites.

Send your post for approval and publication to info@natureforall.global



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#NatureForAll Video Guidelines

Record a short video and share it on social media, tagging #NatureForAll and submit to our [#NatureForAll Storytelling Festival](#). It will be reposted and linked on this website. Use [the #Nature Storybook](#) to help you create your video from start to finish!

For your video:

- answer just one of the following questions:
 - Option 1: Why do you love nature?
 - Option 2: Why do you love your park/protected area?
 - Option 3: How does your work help you connect with nature?
 - Option 4: What was your first connection to nature?
- Include your name and the organisation you work with (if applicable).
- Note where you are right now. (Find a dynamic spot in your workplace or preferably somewhere outdoors).
- Keep it to about 1 to 2 minutes maximum.
- Film it in horizontal format.
- Have it recorded by someone, or even better use the “selfie” mode on your phone.
- Record it in the language of your choice.

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