



#NATURE
FOR ALL

An online tutorial to
make your own video



Nature Storybook Toolkit

Participant Guide content



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FOR ALL

www.natureforall.global

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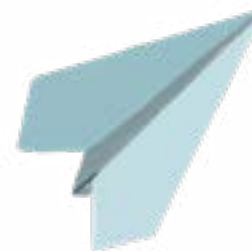
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Module 1 Introduction



#NATURE
FOR ALL

The #NatureForAll Storybook

Toolkit will help people, groups, and organizations around the world working for nature learn how to share their experiences and their projects through a video.

We believe that the work you are all doing is beautiful and valuable, and that the more people know about it, the more people will be inspired to care and work for Nature.

#NatureForAll is a global movement to inspire love of nature. At its core is a very simple idea: the more people experience and share their love of nature, the more support and action there will be for its conservation.

We come from different backgrounds, but if you are here, you all love nature and you all want to share your story. We want to make sure you can learn how to do it through powerful and engaging audiovisual material.

Don't worry if you have never made a video before or if you feel you do not have the best technological abilities, or if your phone is not the best one. If you love nature and you have a story to tell, after finishing this Online Tutorial, you will have a video to show and you will be part of a worldwide effort to share and inspire love for nature.

This Online Tutorial will show you, in six modules, how to create your story and then record, edit and share your video. It will also provide ethical insights to consider when producing your video. This guide is meant to help you navigate through the whole lessons, help you follow the activities and complete the exercises. Having a printed copy, or the document opened on your computer, is recommended

Oh, and before we begin there are two things we would like to mention:

First, this toolkit is available free of charge having been funded by Parks Canada and the IUCN Commission on Education and Communications (CEC). So thank you to both those organisations! And secondly, make sure to complete the whole process, so you can share your video with the #NatureforAll community, that will help you amplify your message.



1.1 Preparations for an online Tutorial

Key recommendations for applying the toolkit:

- make this guide your own. Feel free to take notes or draw on it!
- Do whatever is necessary to own the knowledge and exercises so that the workshop has a greater impact on you!
- Enjoy yourself!

Before starting this process grant yourself with the following elements:

- Allocate enough time to be present while watching the videos
- Try to find a quiet space with reliable internet connection
- Make sure you can use a computer and your telephone
- Print or have this guide open on your computer
- Be ready to pay attention and solve the exercises

Understanding the toolkit icons and language

Before starting this process grant yourself with the following elements



Explanation



Example



my notes



Exercises



Homework



to know more